Bates USA
The Chrysler Building
405 Lexington Avenue
New York, NY 10174
212 297 7000

PRINT PRODUCTION ESTIMATE

BATESUSA

CLIENT Philip Morris

JOB NO. PM-PRL-M4-4071 R2F

PRODUCT Parliament

EST NO. PRL 1116-94

DESCRIPTION ISLAND POOL WITH D WARNING

DATE 01/13/95

PUBLICATIONS OCEAN DRIVE
TO ADD FILM FOR INTERVIEW.
Revision Reflects Actual Cost

ART		ESTIMATE	REVISION 1	ACTUAL
Layout/Comp	22			
Photography	23			
Illustration	24			
Stock Photo	25			
Retouching	26			
Talent Fees	27			
Stylist	29			
Home Economist	31			
Wardrobe	32			
Props	33			
Location Fee	30			
Talent Travel	28			
Film/Processing	34			
Photo Assistant	21			
Dye Transfer	35			
C Prints	36			
B&W Conversions	37			
Slides	38			
Dupe Chromes	39			
Mssngrs/Trucking	46			
Photostats	41	50.00	50.00	18.00
Miscellaneous Art	42			
Insurance	96			
Casting	62			
Sub Total Art		50.00	50.00	18.00

PRODUCTION		ESTIMATE	REVISION 1	ACTUAL
Typography	43			168.00
Offset Separations	45	300.00	170.00	
Progressive Proofs	EE			
Duplicate Material	47	235.00	470.00	235.00
Elec. Retouching	AC			
Reprints	48			
Printing	49			
Misc. Production	51			
Sub-Total Production		535.00	640.00	403.00
Sub-Total Art & Prod		585.00	690.00	421.00
Agency Commission		87.75	103.50	63.15
Mechanical	13	50.00	50.00	
Sales Tax	01			
Shipping/Postage	04	50.00	80.00	15.00
Agency Travel	06			
Internal Comps	18			
Computer Type	CD			
Computer Comps	CD			
Computer Scans	CD			
Gross Total		772.75	923.50	499.15

Account Service Mary Colina Date 1/17

Client Approval Date

FORM # 75

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Source: https://www.industrydocuments.ucsf.edu/docs/sjmn0004